



**PRESS
RELEASE**



December 2014

Febreze, Tesco, SWP in trigger tops trial

Febreze – a Procter & Gamble company brand – and Tesco are working with Somerset Waste Partnership to help residents recycle more plastics than ever before.

Residents can now participate in a trial to separate and recycle the trigger tops and flip caps from their home care plastic bottles, at large Tesco stores and Recycling Centres across Somerset.

The results of the collection trials will be used to help inform how services could be introduced across the UK to increase collections of packaging which is difficult to recycle.

Trigger tops on plastic bottles that allow the products to be sprayed are made from different types of plastic to that of the bottles, and often contain a metal spring – this means they should be separated for recycling.

Steve Read, Managing Director, Somerset Waste Partnership, said, “For just a few months, we are asking residents to separate the trigger tops and caps from all their plastic bottles. They can continue to put the plastic bottles in their recycling box at home, and simply take the trigger tops and flip caps with them when they visit a Recycling Centre or specific large Tesco store.”

Another part of the trial enables individuals and groups across Somerset to work together to help raise money for local community groups, schools, or charities, by signing up to a recycling fundraising scheme – the Air and Home Care Brigade – at www.terracycle.co.uk/triggertops.

Stephen Clarke, Communications Manager, TerraCycle UK, said, “For the people that don’t shop at large Tesco stores or often visit a recycling centre, there is an alternative; simply register as a home, school or community group collector for the Air and Home Care Brigade.

“As well as being able to recycle trigger tops and flip caps, members can also recycle additional air and home care packaging, such as plastic air fresheners and flexible home cleaning wipes packs. It’s a great way of involving the community and can help raise money for schools, charities and non-profits, while helping the environment too.”

Trigger tops and flip caps can be recycled at any of Somerset’s 16 Recycling Centres; details of which can be found at www.somersetwaste.gov.uk/sites. Recycling banks can be found at the following large Tesco stores:

- Ilminster – Shudrick Lane, TA19 0BN
- Langport – North Road, TA10 9RQ
- Minehead – Seaward Way, TA24 5BY
- Wells – Tucker Street, BA5 2DZ
- Yeovil Extra – Queensway, Huish, BA20 1DL

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